



## *Digital Advertising Expression of Interest Form*

Thank you for your interest in the RED magazine Digital Advertising platform.

RED's advertising solutions will endeavour to benefit your business and give you as much brand exposure as possible.

Please follow the steps below:

1. Print this pdf file
2. Complete the contact information, select the ad/s and number of months required
3. Email the completed form to **info@redmagazine.com.au**
4. RED Magazine will contact you as soon as possible to discuss availability and terms and conditions.

We look forward to hearing from you!

# Contact Information

**NAME/BUSINESS NAME**

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**ABN**

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**DESCRIPTION**

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**ADDRESS**

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**WEBSITE**

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**EMAIL**

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**PHONE**

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**MOBILE**

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# Advertisements

<i>Ad Type</i>	<i>Ad Size</i>	<i>Price (AU\$)</i>	<i>Select Ad</i>	<i>No. of Months</i>
<b>ON PAGE ADVERTISING</b>				
Leaderboard	945x100 pixels	800/month	<input type="checkbox"/>	
Master Banner - Home page	1140x480 pixels	800/month	<input type="checkbox"/>	
Master Banner - Sub page	765x368 pixels	700/month	<input type="checkbox"/>	
Single Ad - Home page	360x368 pixels	400/month	<input type="checkbox"/>	
Single Ad (smaller) - Home page	360x278 pixels	350/month	<input type="checkbox"/>	
Featured Single Ad - Sub page	360x368 pixels	500/month	<input type="checkbox"/>	
Single Ad - Sub page	360x368 pixels	300/month	<input type="checkbox"/>	
Single Ad (smaller) - Sub page	360x278 pixels	250/month	<input type="checkbox"/>	
<b>SPONSORED ARTICLES</b>				
	250 word limit	300	<input type="checkbox"/>	N/A
	500 word limit	450	<input type="checkbox"/>	N/A
<b>PRODUCT PLACEMENT</b>				
	Photoshoot	300	<input type="checkbox"/>	N/A
	Product Review	300	<input type="checkbox"/>	N/A
	Product Insert	300	<input type="checkbox"/>	N/A
<b>EVENT PROMOTION</b>		100 (for duration of event)	<input type="checkbox"/>	N/A
<b>DIRECTORY</b>		100/month	<input type="checkbox"/>	
<b>SOCIAL MEDIA PROMOTION</b>		50 (single promotion)	<input type="checkbox"/>	N/A

## Supplied artwork:

- I will require artwork to be created by Red Magazine.
- I will supply the finished artwork.